GUR

Good University Report
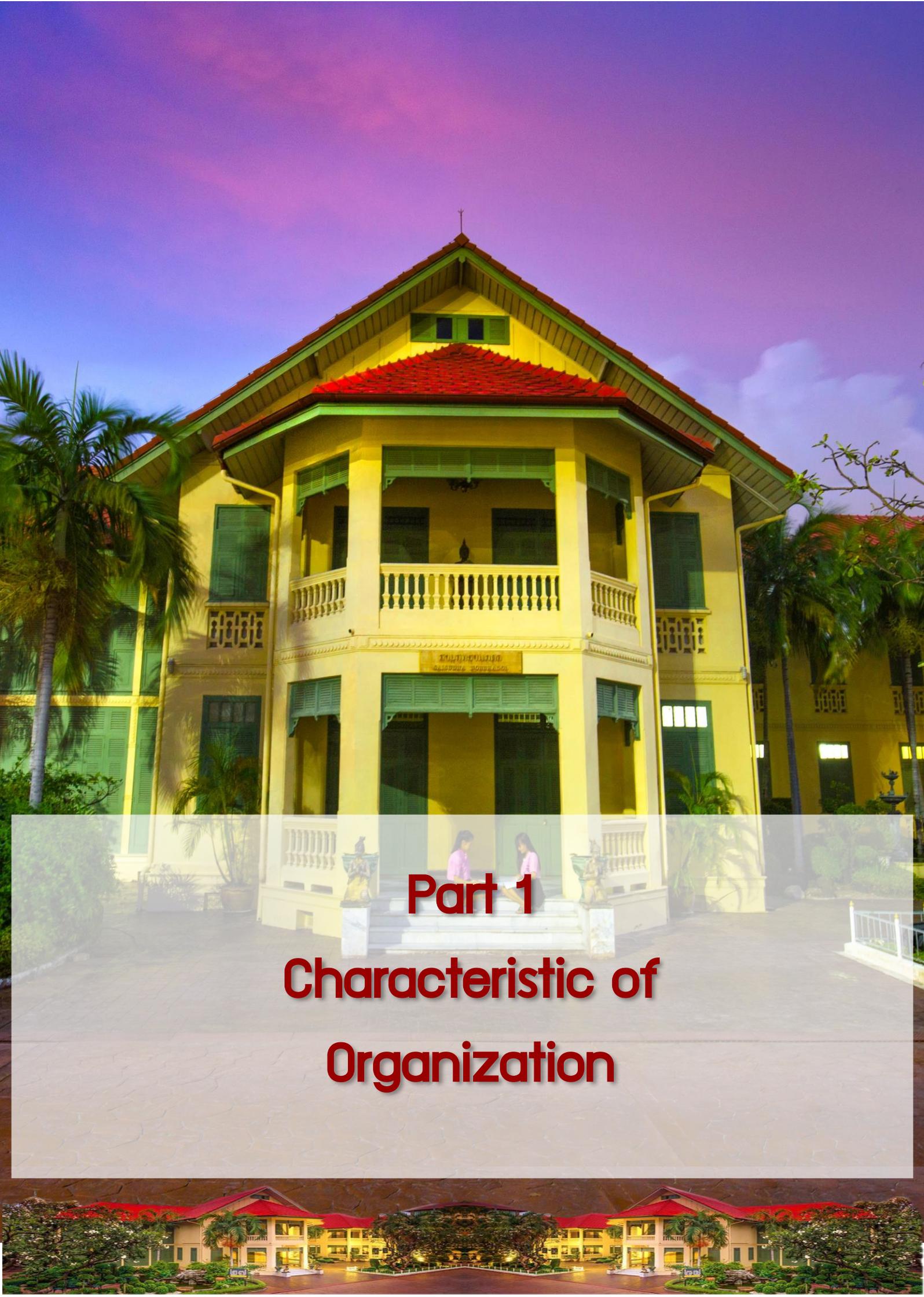
2019

Suan Sunandha Rajabhat University

Contents

Part 1
Characteristic of Organization

1.1 History

82 years (2019)

Suan Sunandha Rajabhat University

established on **15 June 2004**

2004

1992

Suan Sunandha Rajabhat Institute

established on **14 February 1992**

Wittayalai Kru Suan Sunandha

established on **18 February 1975**

1975

1937

Suan Sunandha Wittayalai School

established on **17 May 1937**

1.2 Educational Areas

Udon Thani Education Center
24,000 sq.m. (2 Curriculums)

- Faculty of Humanities and Social Science
- College of Logistics and Supply Chain

Nakhon Pathom Education Center
440,000 sq.m. (9 Curriculums)

- International College
- College of Logistics and Supply Chain
- International School of Art

Samut Songkhram Education Center
128,000 sq.m. (5 Curriculums)

- College of Allied Health Science

Suan Sunandha Rajabhat University, Bangkok 99,200 sq.m. (91 Curriculums)

- Faculty of Education
- Faculty of Science and Technology
- Faculty of Humanities and Social Science
- Faculty of Management Science
- Faculty of Industrial Technology
- Faculty of Fine and Applied Arts
- Graduate School
- College of Innovation and Management
- College of Nursing and Health
- College of Architecture
- Demonstration School of Suan Sunandha Rajabhat University

Ranong Education Center
204,800 sq.m. (3 Curriculums)

- Faculty of Humanities and Social Science
- College of Innovation and Management
- College of Logistics and Supply Chain

1.3 Curriculums

77 curriculums of Bachelor's Degree
(74.76%)

103
Curriculums

1 curriculum of Graduate
Diploma in Teacher Profession
(0.97%)

15 curriculums of Master's Degree
(14.56%)

10 curriculums of Doctor's Degree
(9.71%)

103
Curriculums

International programs 8
(7.77%)

Thai instruction programs 95
(92.23%)

Source : Office of the President, Academic Services Division
Data : Educational Year 2018, July 2019

Curriculums with the Professional Certificate After Testing

Bachelor of Educataion

Bachelor of Nursing Science

Bachelor of Public Health

Bachelor of Applied Thai
Traditional Medicine

Bachelor of
Accountancy

Bachelor of Architecture

The curriculum which was certified by the Department of Labour Protection and Welfare

Bachelor of Science
(Safety Technology and Occupational Health)
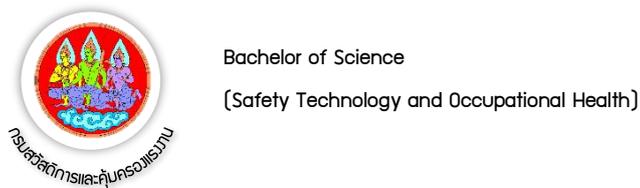
Source : Academic Services Division, Faculty of Industrial Technology
Data : Educational Year 2018, July 2019

1.4 Students

27,410 students of Bachelor's Degree
(96.35%)

85 students of Graduate Diploma
in Teacher Profession
(0.30%)

682 students of Master's Degree
(2.40%)

271 students of Doctor's Degree
(0.95%)

28,448 Students

28,448 Students

216 internatioal students
(0.76%)

28,232 Thai students
(99.24%)

1.5 Staff

Academic staff

120 Government Officers
(13.76%)

29 Foreign Contract Teachers
(3.33%)

723 University Staffs
(82.91%)

872 staffs

353 Doctor's Degree
(40.48%)

506 Master's Degree
(58.03%)

13 Bachelor's Degree
(1.49%)

10 Professors
(1.15%)

37 Associate professors
(4.24%)

222 staffs

175 Assistant professors
(20.07%)

Support Staff

352 permanent staff
(35.45%)

20 Government Officers
(2.01%)

28 Government Employees
(2.82%)

28 Permanent Employees
(2.82%)

210 Temporary employees
(21.15%)

993 Staffs

355 temporary staffs
(35.75%)

179 Master's Degree
(18.02%)

563 Bachelor's Degree
(56.70%)

251 Lower than
Bachelor's Degree (25.28%)

Source : Office of the President, Personnel Administration Division

Data: Fiscal Year 2019, September 2019

1.6 Classrooms/Laboratories

313 Classrooms

267 Classrooms

13 Smart Classrooms

33 Classrooms

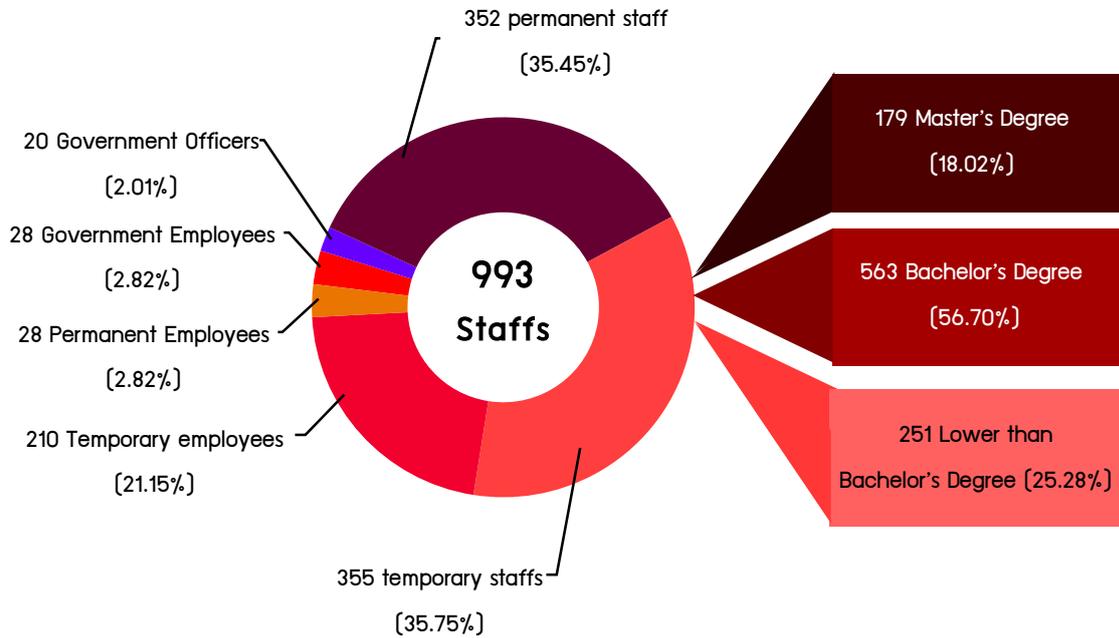# 198 Laboratory

Traditional Chinese Medicine Clinical Laboratory

Thai Traditional Medicine Laboratory

Nursing Laboratory

Biology Laboratory

Science Laboratory

Electrical and Electronic Laboratory

Architecture Laboratory

Kitchen Laboratory

Logistics Laboratory

Post-Production Laboratory

Computer Laboratory

Photograph Laboratory

Theatre

Radio Broadcasting Laboratory

Food Laboratory

SSRUIC BISTRO

Lodging Laboratory

Aviation Laboratory

Smart Classroom

Judgement'sSimulation Room

Part 2
Leading the Organization
With Vision

2.1 SSRU Roadmap 2030

Suan Sunandha 2030 towards... **"International Niche Guru University"**

SSRU 2030 (2027-2031) "International Niche Guru University"

Visionary Achievement : Over 5 excellent programs are in the top 10 of Thai universities and not less than 2 excellent programs are in the top 500 of global universities.

SSRU 2025 (2022-2026) "Niche Guru University"

Visionary Achievement: Over 2 excellent programs are in the top 10 of Thai universities.

SSRU 2020 (2017-2021) "Smart Archetype University of the Society"

Visionary Achievement: Keeping the No. 1 Rajabhat University and the archetype of education, research, academic services, and arts and cultural conservation.

2.2 Strategies and Agenda Projects

Develop SSRU to become Sustainable Niche Guru University
1. Project promoting students for the national and international competition
2. Student presentation at Mini-conference
3. Program Development to Niche Guru Program
4. Academic Title Promotion

Strategy 1

Strategy 2

Produce Academic Works to Sustainably Develop the Community
1. The Promotion on Research Publishing and Dissemination of works of Faculty Members and Researchers
2. Engagement integration project for solving poverty of people in local areas

Expand Cooperation with Networks and Community
1. The Expansion of Domestic Network
2. The Expansion of International Network

Strategy 3

Strategy 4

Elevate Recognition
1. U-Ranking Project
2. Student Exchange

2.3 Monitoring the Performances of University

Mr. Korn Dabbaransi

Chairman of University Council

Assoc. Prof. Dr. Luedech Girdwichai

President of Academic Council

President of Board of University

Administration

Miss Pornpimol Ratanipitak

President of Borad of University Monitoring

and Evaluation

Asst. Prof. Weera Chotithammaporn

President of

Council of Lecturer and Government

Officer

Mr. Somchai Atsavaserenee

President of

Board of University Affairs

2.4 Executives

2.4.1 University Level

Assoc. Prof. Dr. Luedech Girdwichai	President of Academic Council
Assoc. Prof. Dr. Chutikarn Sriviboon	Vice President for Administration
Assoc. Prof. Dr. Somdech Rungsrisawat	Vice President for Academic Affairs
Assoc. Prof. Dr. Witthaya Mekhum	Vice President for Planning and Quality Assurance
Asst. Prof. Dr. Chananart Minanandana	Vice President for Student Affairs
Assoc. Prof. Dr. Thanasuwit Thabhiranrak	Vice President for Research and Development
Asst. Prof. Dr. Sittichai Thammasane	Assistant to the President for Academic Affairs
Asst. Prof. Siri-orn Champatong	Assistant to the President for Student Affairs
Ms. Napasri Suwanajote	Assistant to the President for International Affairs
Ms. Duangphon Saengthong	Assistant to the President for Assets and Income

2.4.2 Department level

Assoc. Prof. Dr. Nantiya Noichun	Dean of Faculty of Education
Asst. Prof. Dr. Anat Thapinta	Dean of Faculty of Science and Technology
Asst. Prof. Dr. Nipon Sasithornsaowapa	Dean of Faculty of Humanities and Social Sciences
Asst. Prof. Dr. Prateep Wajeetongratana	Dean of Faculty of Management Science
Asst. Prof. Dr. Palang Wongtanasuporn	Dean of Faculty of industrial Technology
Asst. Prof. Dr. Chutima Maneewattana	Dean of Faculty of Fine and Applied Arts
Asst. Prof. Dr. Duangsamorn Rungsawanpho	Dean of Graduate School
Asst. Prof. Dr. Krongthong Khairiree	Dean of International College
Asst. Prof. Dr. Bundit Pungnirund	Dean of College of Innovation and Management
Asst. Prof. Dr. Ponpun Vorasiha	Dean of College of Nursing and Health
Assoc. Prof. Dr. Thavatchai Kamoltham	Dean of College of Allied Health Sciences
Dr. Niracharapa Tongdhamachart	Dean of Suan Sunandha International School of Art
Asst. Prof. Dr. Komson Sommanawat	Dean of College of Logistics and Supply Chain
Asst. Prof. Dr. Somboon Vess	Dean of College of Architecture
Assoc. Prof. Dr. Somkiat Korbuakaew	Director of SSRU Demonstration School
Asst. Prof. Dr. Komon Paisal	Director of the Office of the President
Asst. Prof. Dr. Suwaree Yordchim	Director of the Institute of Research and Development
Asst. Prof. Dr. Sirilak Ketchaya	Director of Academic Resource and Information Technology

Asst. Prof. Dr. Preecha Pongpeng	Director of the Office of General Education and Innovative Electronic Learning
Mr. Anantachai Aeka	Director of the Office of Arts and Culture
Asst. Prof. Dr. Kevin Wongleedee	Director of Institute of Lifelong Learning Promotion and Creativity
Mr.Tawatchai Suphan	Director of Assets and Income Bureau
Asst. Prof. Dr. Komsan Somanawat	Acting Director of Nakhon Pathom Education Center
Asst. Prof. Dr. Pimporn Thongmuang	Director of Samut Songkhram Education Center
Mr. Supamit Srisawat	Director of Udon Thani Education Center

Part 3
Performance and Results

3.1 Educational Arrangements

3.1.1 Teaching and Learning Innovation

Smart Classroom	PLC & Active learning

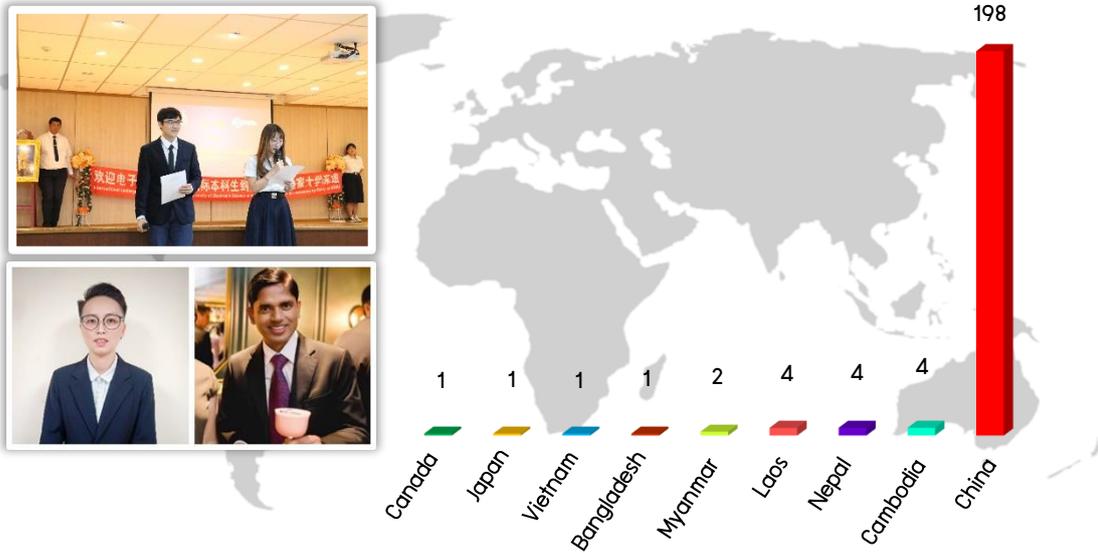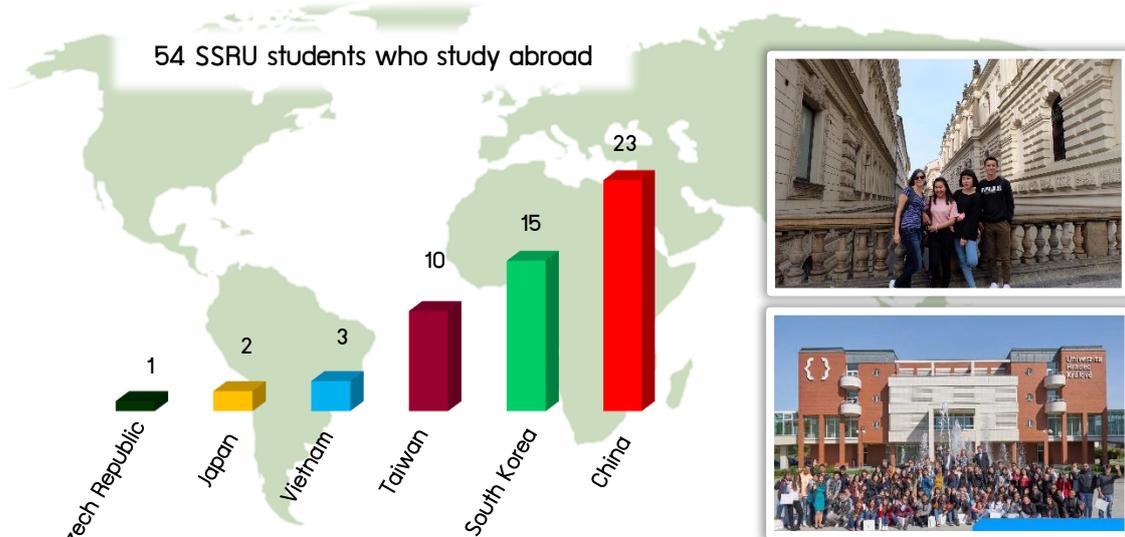### Virtual Logistics Laboratory
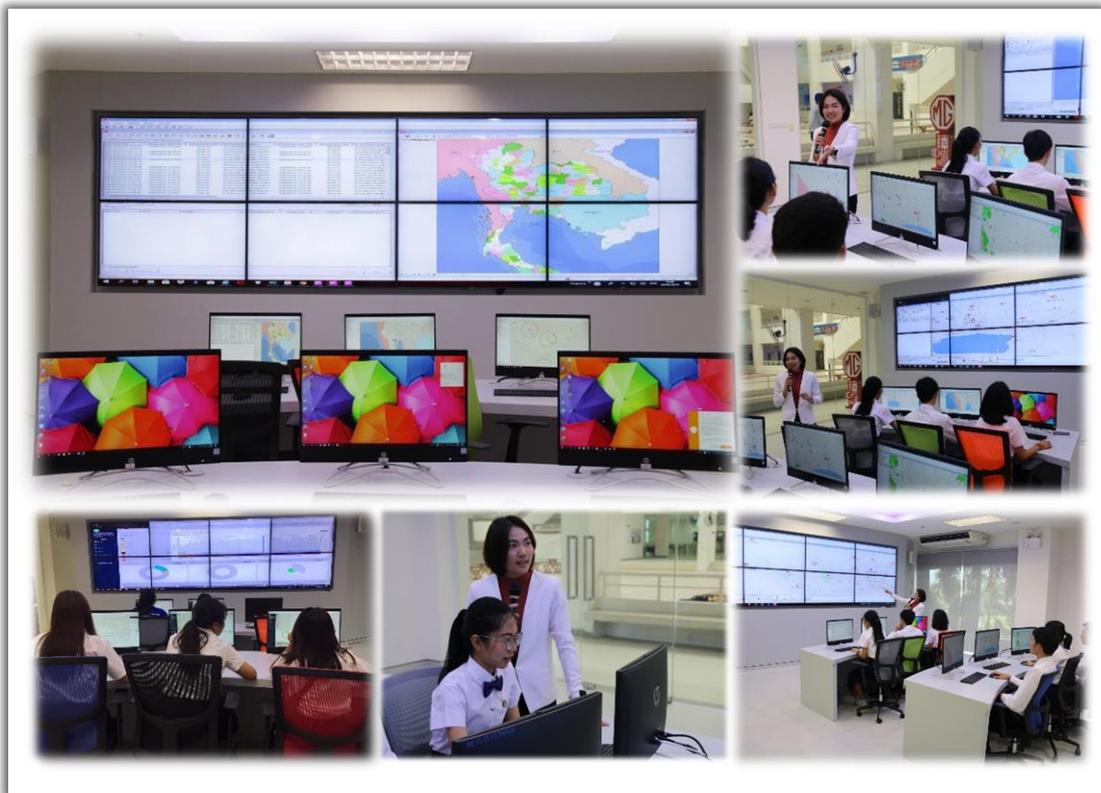
3.1.2 International Students/Exchange Students

216 international students

Canada	Japan	Vietnam	Bangladesh	Myanmar	Laos	Nepal	Cambodia	China
1	1	1	1	2	4	4	4	198

200 exchange students

54 SSRU students who study abroad

Czech Republic	Japan	Vietnam	Taiwan	South Korea	China
1	2	3	10	15	23

146 foreign students who came to SSRU
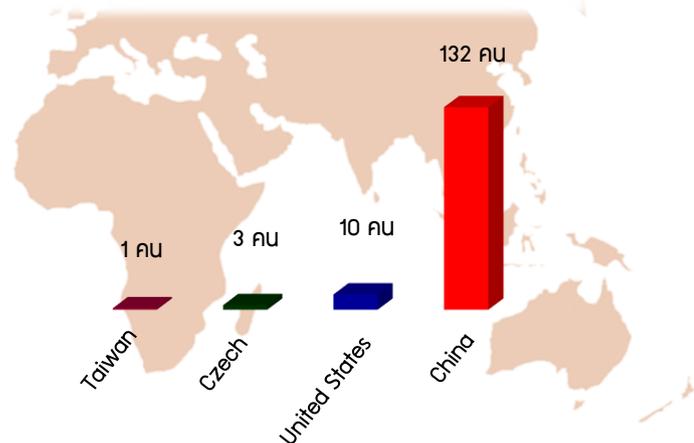
Taiwan	Czech	United States	China
1 คน	3 คน	10 คน	132 คน

Source : Office of the President, Academic Services Division

Data : Educational Year 2018, July 2019

17

3.1.3 University Cooperation Networks

131 networks

14 alumni networks	33 workplaces	28 international universities	20 professional associations	36 communities
• give grants • share working experiences	• sites for internship • develop programs, commit to the pursuit of excellence in cademic service and academic profession	• expand and enhance research programs, and develop students' activities	• offer guidelines for learning management • share knowledge	• Being the data source and useful comments

3.1.4 Undergraduate Applicants
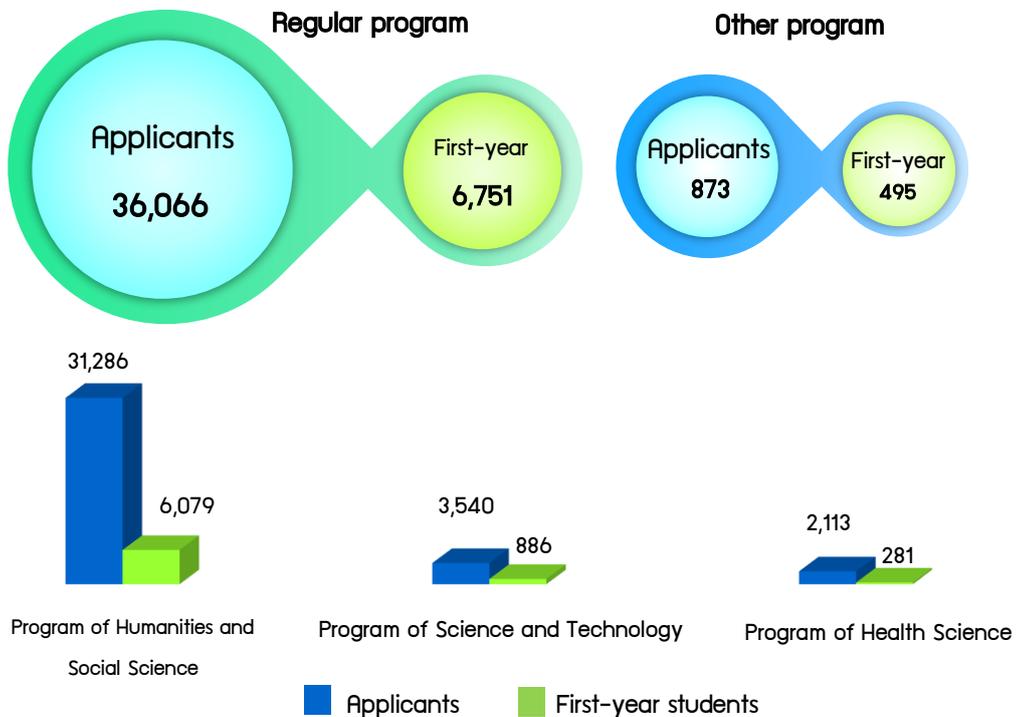
Regular program

Applicants 36,066   First-year 6,751

Other program

Applicants 873   First-year 495

31,286

6,079

Program of Humanities and Social Science

3,540

886

Program of Science and Technology

2,113

281

Program of Health Science

■ Applicants   ■ First-year students

3.1.5 Employment of graduates

Survey respondents
- 3,761
- 760
- 267
- 4,788 Person

Employment of Graduates
- 95.29 94.34 98.50
- 95.32%

Graduates Who Worked in Their Fields
- 86.50 83.54 90.87
- 86.28%

Satisfaction of Graduates
- 4.59 4.39 4.69
- Level 4.55

🟩 Program of Humanities and Social Science 　🟨 Program of Science and Technology

🟥 Program of Health Science
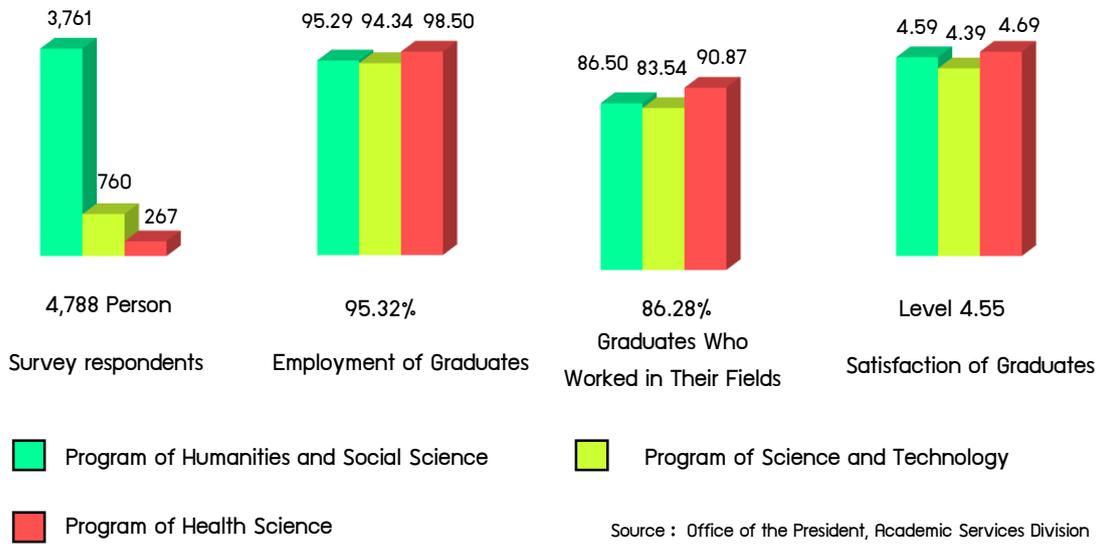
3.1.6 Graduates with professional licenses

39 Safety officers

58 Nurses

26 Thai Traditional Medicine

355 Teachers
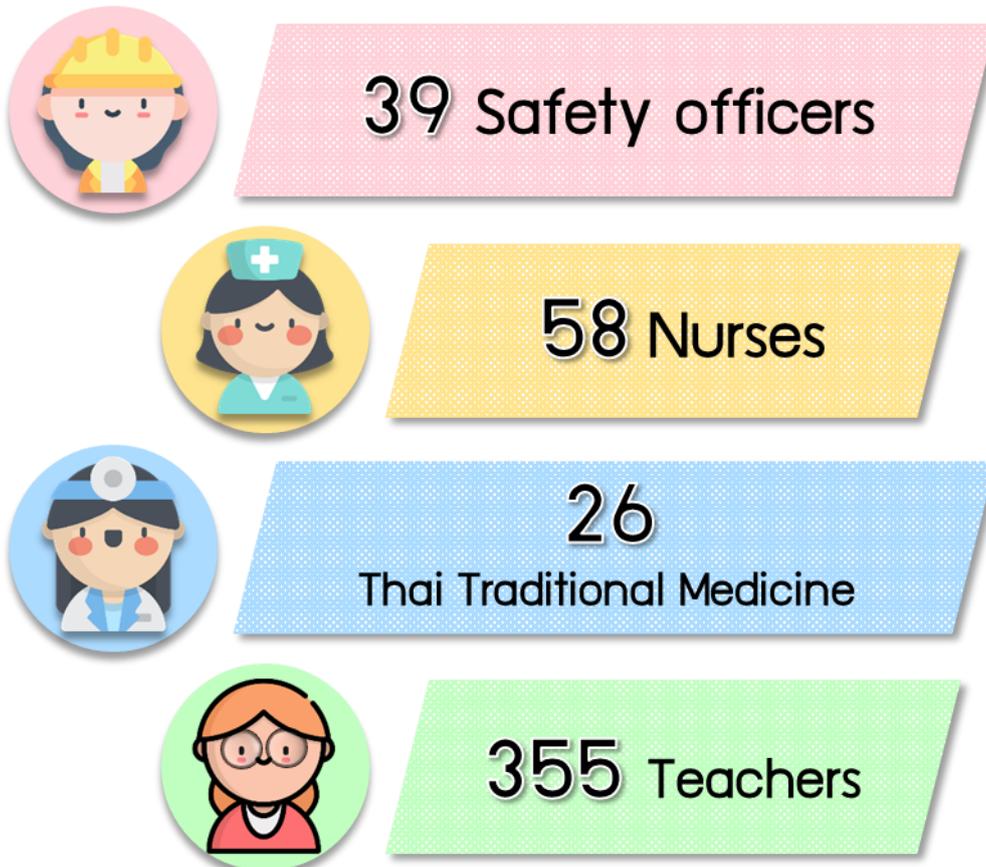
3.1.7 Award Receiving of Students and Alumni

126 awards
153 awards
221 awards

2017   2018   2019

221 awards

International level,
63 awards
(28.51%)

National level,
158 awards
(71.49%)

Source : Students' Affairs Division, Office of the President
Data : Fiscal year 2019, September 2019
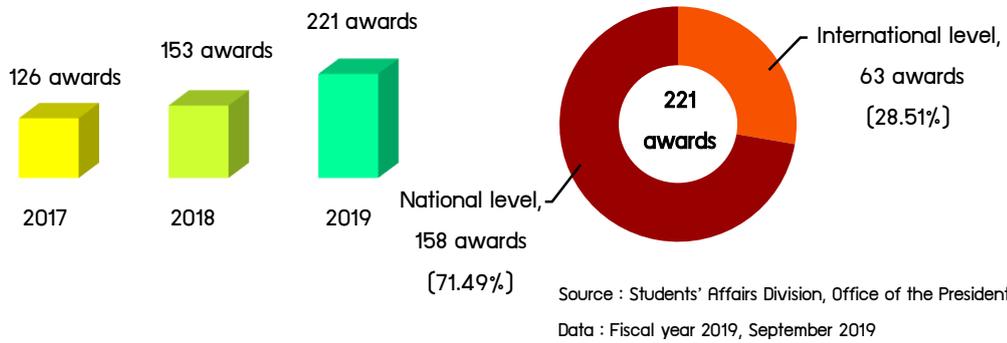
3.1.8 Student researches that were presented at Mini-conference
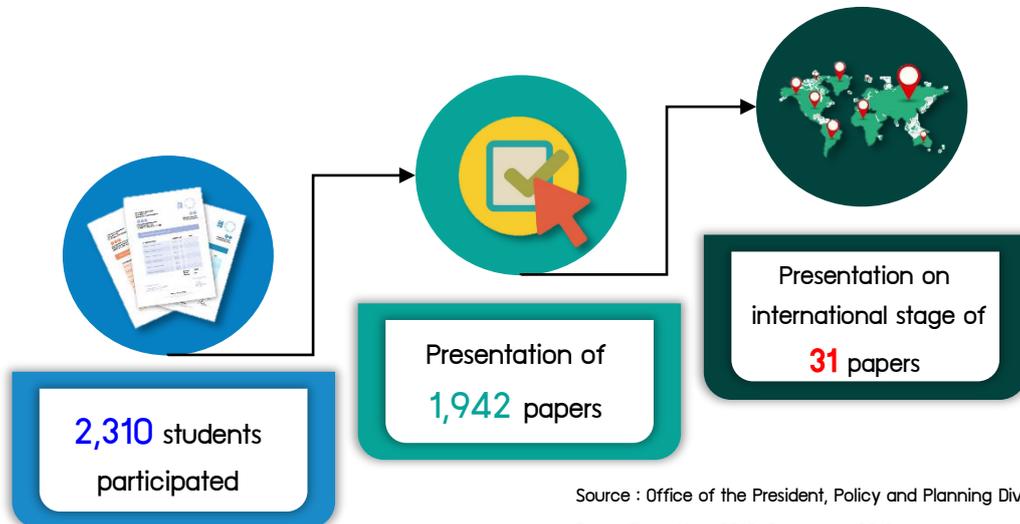
2,310 students participated

Presentation of 1,942 papers

Presentation on international stage of 31 papers

Source : Office of the President, Policy and Planning Division
Data : Fiscal Year 2019, September 2019

3.1.9 The Continuation Study of Grade 12 Students

131 Public Universities
(83.44%)

19 Private Universities
(12.10%)

5 overseas Universities
(3.19%)

2 others
(1.27%)

157 Persons
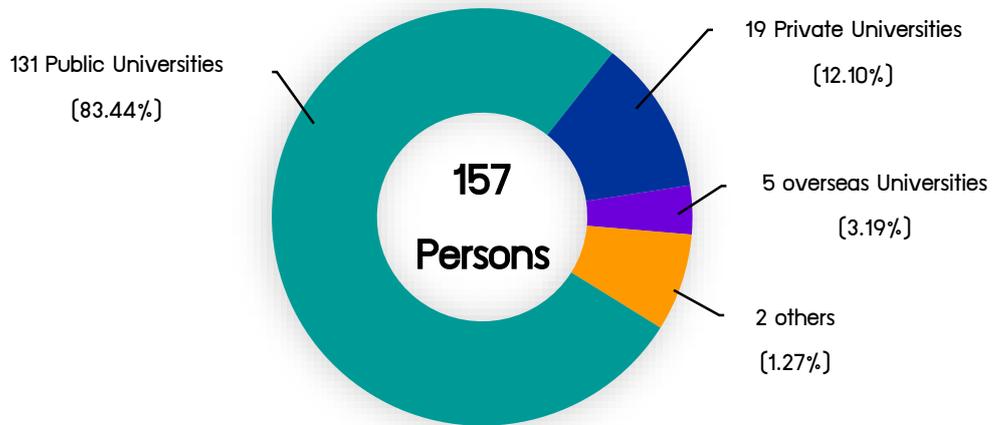
Source : SSRU Demonstration School

Data : Educational Year 2018, July 2019

3.2 Researches

3.2.1 University Journals in Thailand citation index (TCI) and Asean citation index (ACI) Database

Group 1

ISSN 2351-0811   ISSN 1095-9353   ISSN 2229-2802

Group 2

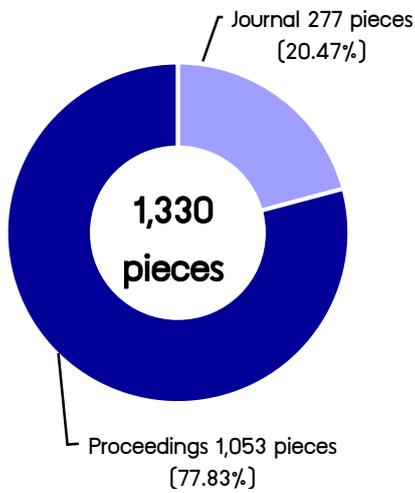ISSN 1905-2219   ISSN 2351-0390   ISSN 2351-0889   ISSN 2286-9565   ISSN 1906-3849   ISSN 2408-2740
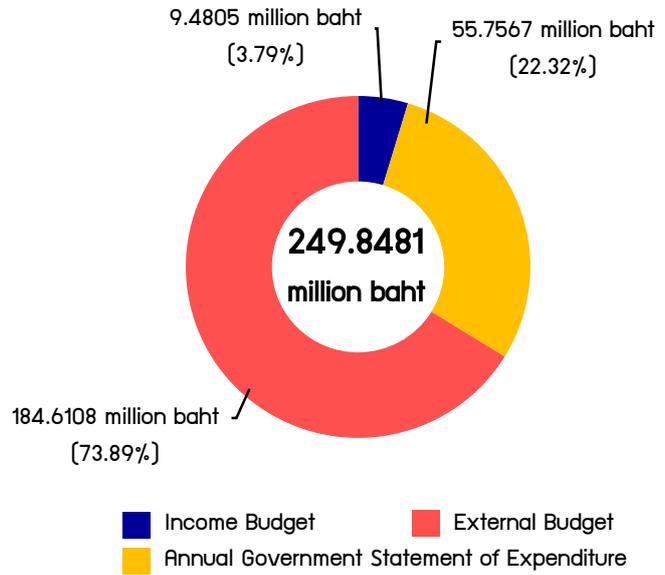
■ Thailand citation index (TCI) Database   ■ Thailand citation index (TCI) and Asean citation index (ACI) Database

Source : Institute of Research and Development

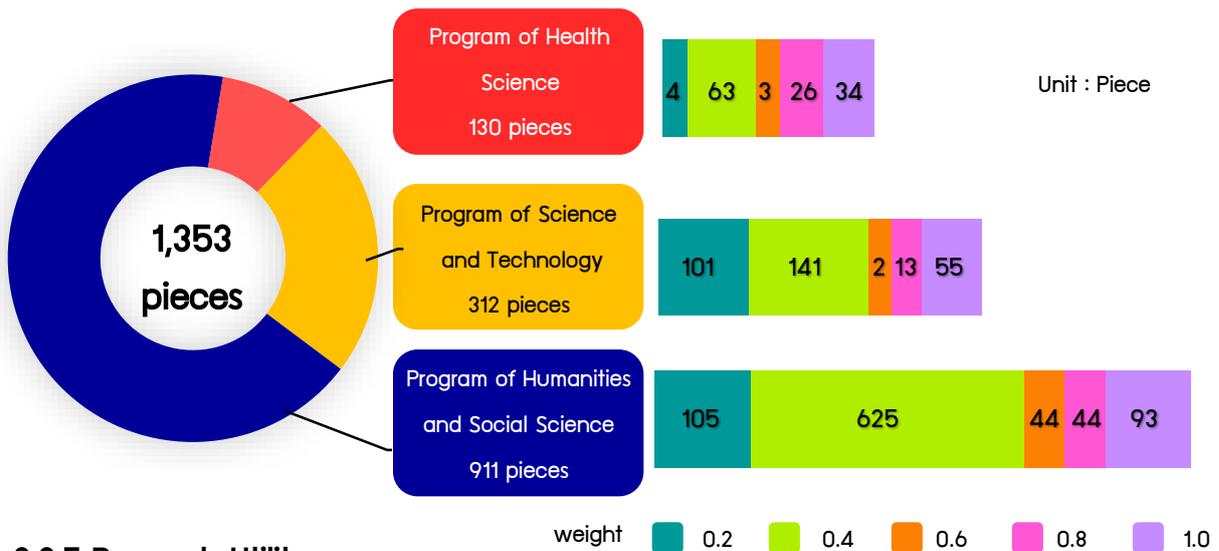Data : Fiscal Year 2019, September 2019
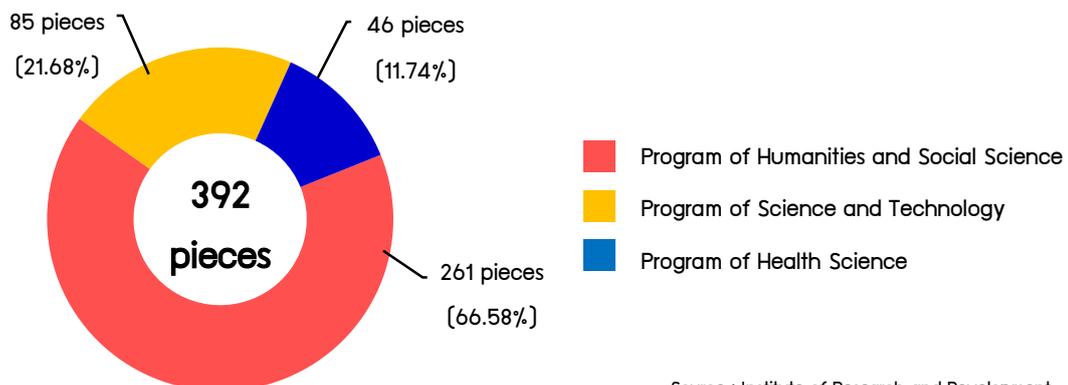
3.2.2 Published Researches

Journal 277 pieces (20.47%)

1,330 pieces

Proceedings 1,053 pieces (77.83%)

3.2.3. Research Budget

9.4805 million baht (3.79%)

55.7567 million baht (22.32%)

249.8481 million baht

184.6108 million baht (73.89%)

- ■ Income Budget
- ■ External Budget
- ■ Annual Government Statement of Expenditure

3.2.4 Quality Level of Published Research to Permanent Lecturers

1,353 pieces

Program of Health Science 130 pieces

| 4 | 63 | 3 | 26 | 34 |

Unit : Piece

Program of Science and Technology 312 pieces

| 101 | 141 | 2 | 13 | 55 |

Program of Humanities and Social Science 911 pieces

| 105 | 625 | 44 | 44 | 93 |

weight ■ 0.2 ■ 0.4 ■ 0.6 ■ 0.8 ■ 1.0

3.2.5 Research Utility

85 pieces (21.68%)

46 pieces (11.74%)

392 pieces

261 pieces (66.58%)

- ■ Program of Humanities and Social Science
- ■ Program of Science and Technology
- ■ Program of Health Science
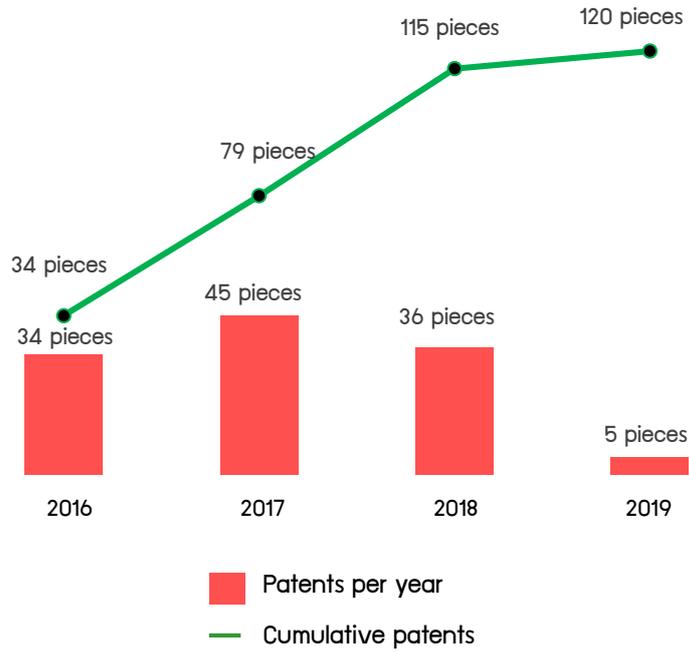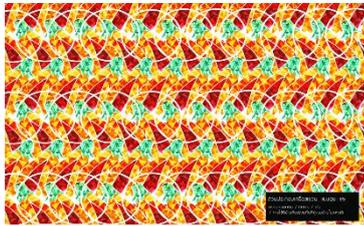
Source : Institute of Research and Development

Data : Fiscal Year 2019, September 2019

3.2.6 Patent

Patents in 2019

Paper pattern Patent Number : 63248

Massage equipment Patent Number : 64677

Box Patent Number : 63249
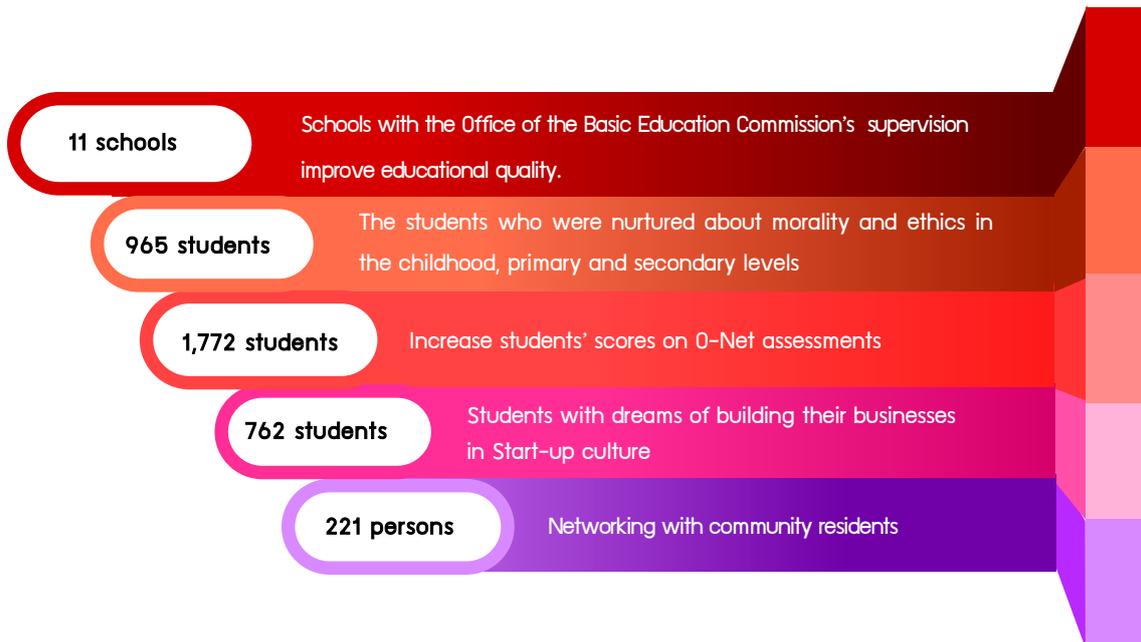

Lamp Patent Number : 64356

Lamp Patent Number: 64357

3.3 Rajabhat University Strategy

3.3.1 Rajabhat University Strategic Project for Local Development

The improved local product (OTOP) — **6 products**

The households which the poverty problem is solved by improving income — **110 households**

Provide reading and writing lessons to students — **31 schools**

The schools which received the promotion of unity, discipline and understanding of the rights and duties both of oneself and others — **28 schools**

Education students who have TOEIC score at least 500 — **103 students**

11 schools — Schools with the Office of the Basic Education Commission's supervision improve educational quality.

965 students — The students who were nurtured about morality and ethics in the childhood, primary and secondary levels

1,772 students — Increase students' scores on O-Net assessments

762 students — Students with dreams of building their businesses in Start-up culture

221 persons — Networking with community residents

3.3.2 New knowledge at the academic resources

Nakorn Pathom Resource Center

1) Security and road traffic legislation
2) Renewable energy source from solar cell
3) Waste materials production from plastic bottles
4) English in hospitality
5) Logo design
6) E-Marketing for sales promotion

Udon Thani Resource Center

1) Making of Khan Maak Beng Koo Baramee (Thai traditional wedding package)
2) Warehouse management

Samut Songkhram Resource Center

1) Carunda and sweet coconut ice-cream
2) Cream and scrub from wild turmeric extract
3) preventing depression in the elderly
4) Pat-Pat store management

Bangkok Resource Center

1) Architectural line record
2) Reduce, Reuse and Recycle: 3Rs
3) Media production for local products
4) Knowledge of digital marketing 4.0
5) Creative product: Keep Refining
6) Royal Thai herbal medicine
7) Human capital recruitment
8) Relaxing games
9) Thai hermit traditional exercise
10) Herbal inhaler
11) Basic shading technique

Ranong Resource Center

1) Herbal inhaler production
2) Yellow oil production
3) Reed flower broom production
4) Aromatherapy products production (liquid borneol)
5) Thai herbal compress ball production

3.4 The Arts and Culture Preservation

3.4.1 H.H. Princess Saisavali Bhiromya Exhibition Hall and 3 Silapa Rattanakosin Resource Center

Saisavali Bhiromya Buildings

Chudaratanabhorn Buildings (Music)

Adorn Dibyanivasa Buildings (Art)

Auan-achava Dhamdhawalaya Buildings (Classical dance)

21,922 visitors

3.4.2 The Preservation and Dissemination of Arts and Culture

Preserving arts and culture
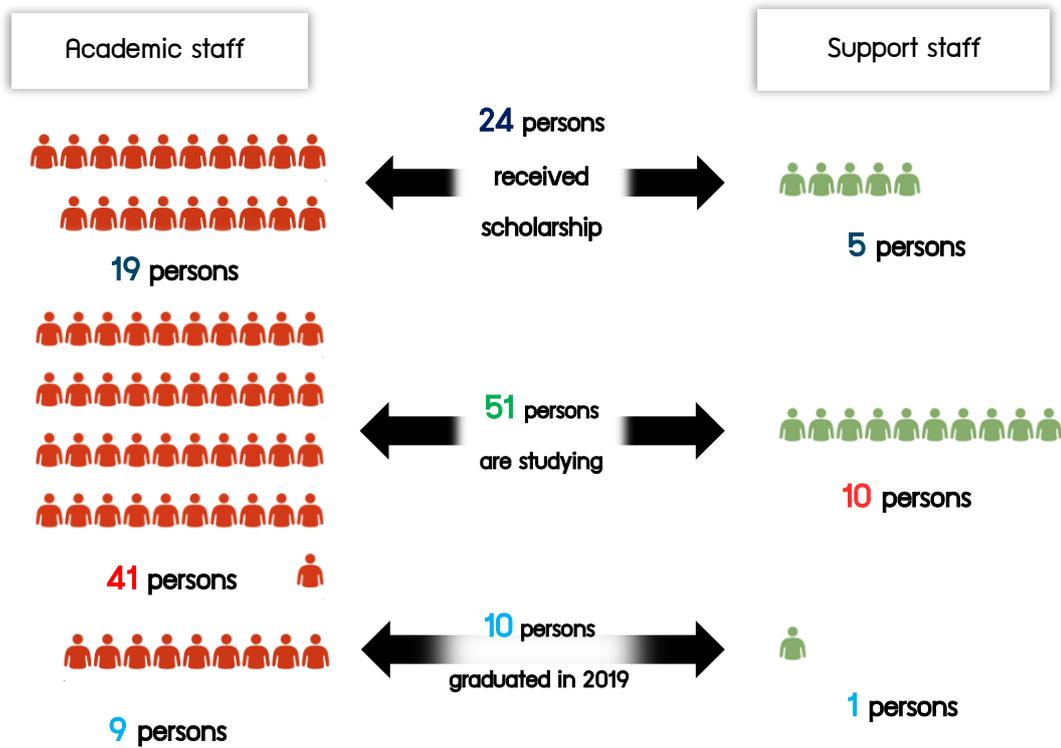

Restoring Suan Sunandha's uniqueness

Preservation and study on Suan Sunandha's uniqueness and identity
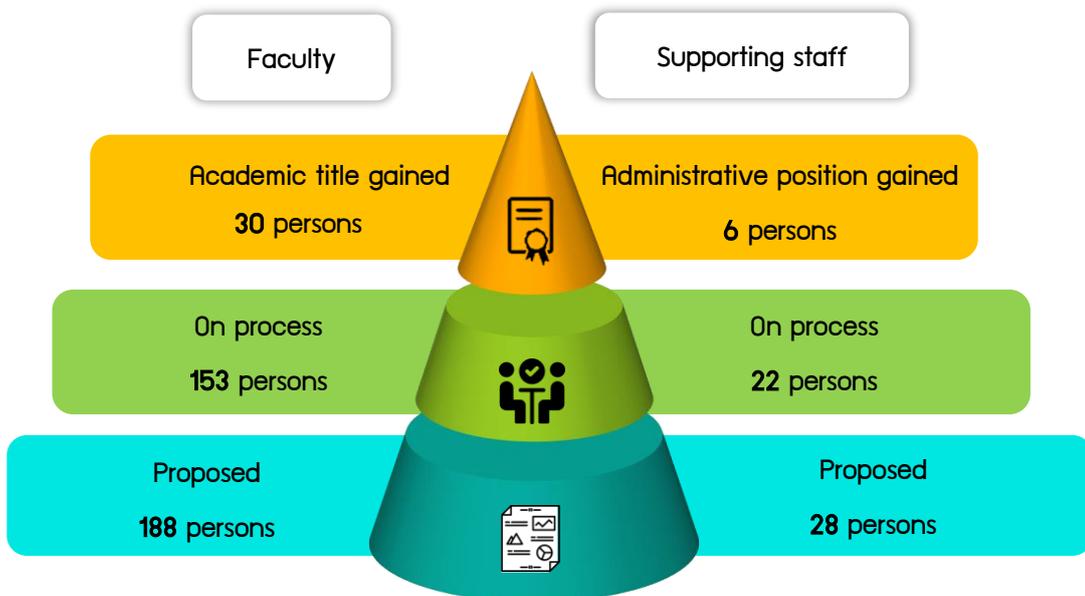

Arts and culture cooperation and dissemination

3.5 Administration

3.5.1 Continuing their education

Academic staff		Support staff

24 persons
received scholarship

19 persons (Academic staff)

5 persons (Support staff)

51 persons
are studying

41 persons (Academic staff)

10 persons (Support staff)

10 persons
graduated in 2019

9 persons (Academic staff)

1 persons (Support staff)

3.5.2 Personnel and staff development

Faculty	Supporting staff

Academic title gained	Administrative position gained
30 persons	**6** persons
On process	On process
153 persons	**22** persons
Proposed	Proposed
188 persons	**28** persons

3.5.3 Staff happiness

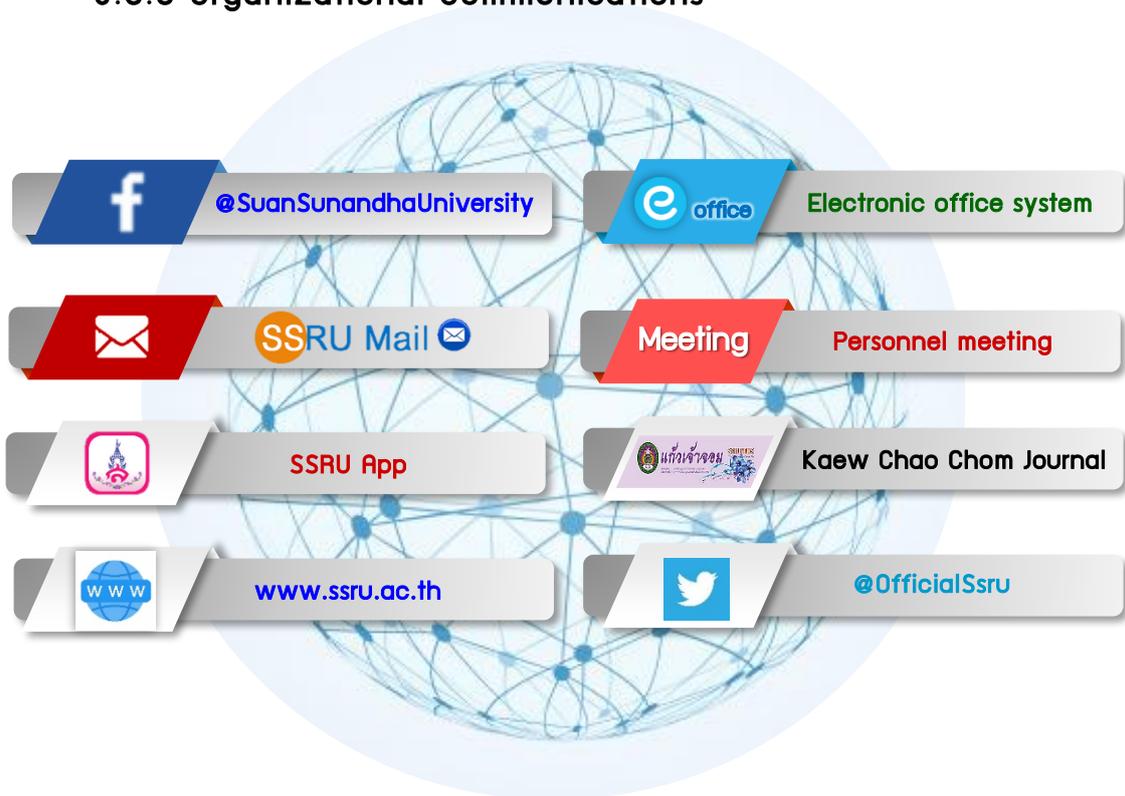# 3.5.4 Landscape and Environmental Improvement
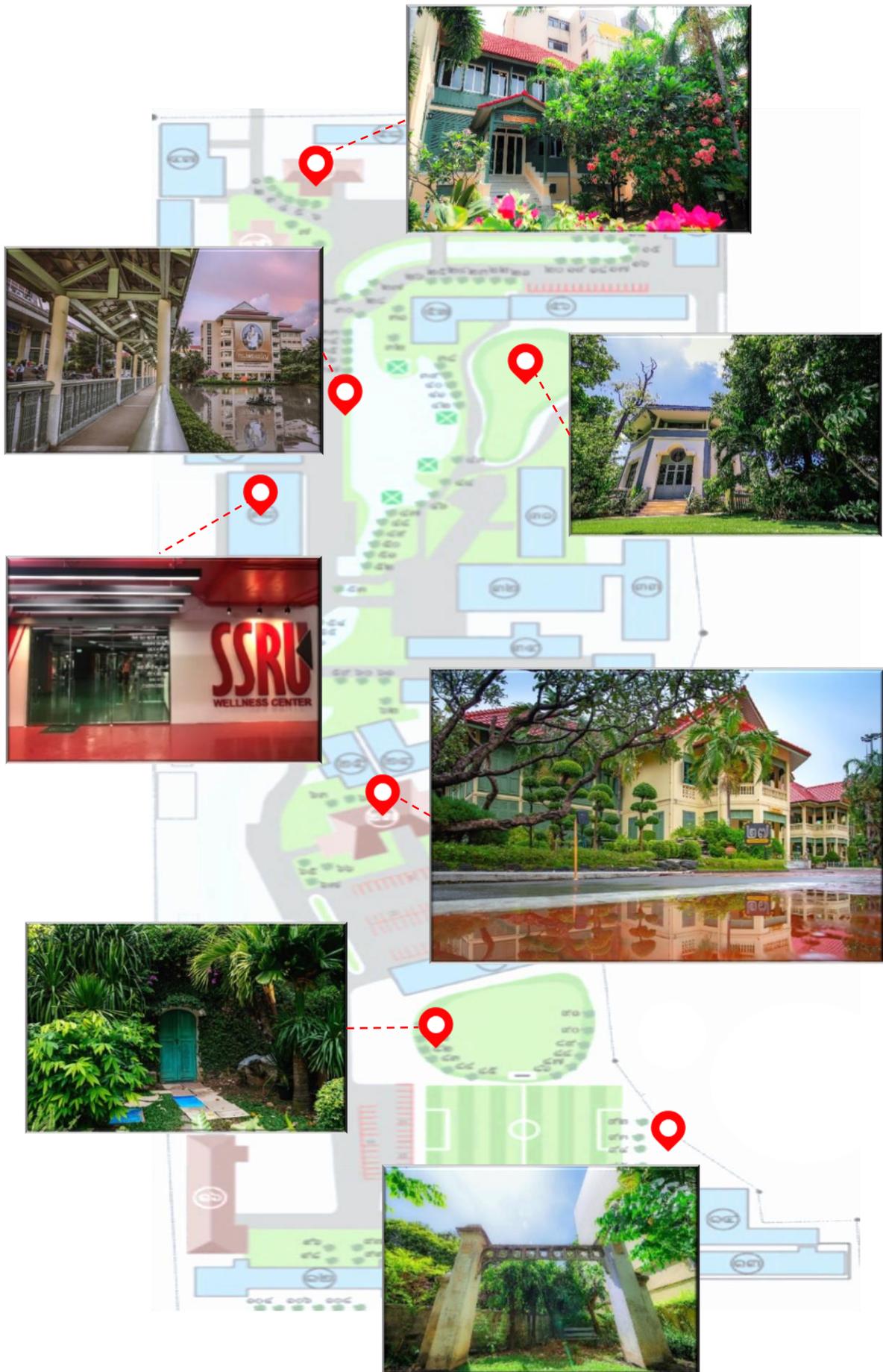
3.5.5 Identity of Suan Sunandha

Concentrate on Royal-related transcendence

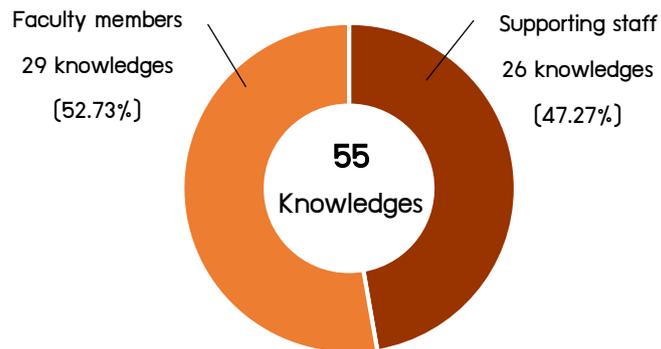Turn into an international learning organization

3.5.6 Organizational Communications

@SuanSunandhaUniversity

Electronic office system

SSRU Mail

Personnel meeting

SSRU App

Kaew Chao Chom Journal

www.ssru.ac.th

@OfficialSsru

3.5.7 English Potentiality Development for Staff

3.5.8 KM outcome

Faculty members
29 knowledges
(52.73%)

Supporting staff
26 knowledges
(47.27%)

55
Knowledges

Source : Office of the President, Policy and Planning Division

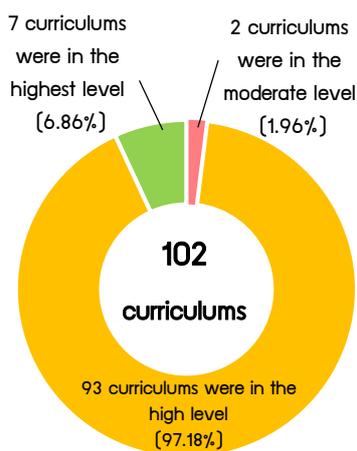Data : Fiscal Year 2019, September 2019

SSRU KM Share & Learn

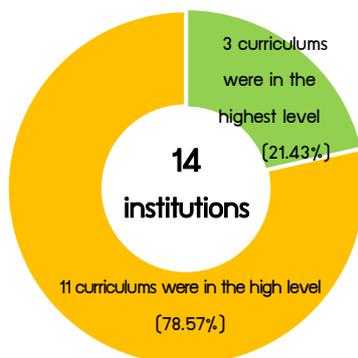**"Knowledge sharing for the Smart Archetype of the Society"**

3.5.9 Result of Internal Education Quality Assessment in Curriculum/Faculty/University

7 curriculums were in the highest level (6.86%)

2 curriculums were in the moderate level (1.96%)

102 curriculums

93 curriculums were in the high level (97.18%)

* Bachelor of Nursing which was assessed by Thailand Nursing and Midwifery Council

Curriculum Level

3 curriculums were in the highest level (21.43%)

14 institutions

11 curriculums were in the high level (78.57%)

Faculty

Management Very Good, 4.77

Research Very Good, 5.00

Graduate production Good, 4.12

4.61

Arts and Culture Preservation Very Good, 5.00

Academic Services Very Good, 5.00

University Level

3.5.10 External Audit Evaluation Outcome: 4th, Higher Education Level

Instruct and welcome the delegates of external quality assurance in the higher education

Being the archetype and good practices for the other departments

Source : Office of the President, Policy and Planning Division

Data : Fiscal Year 2019, September 2019

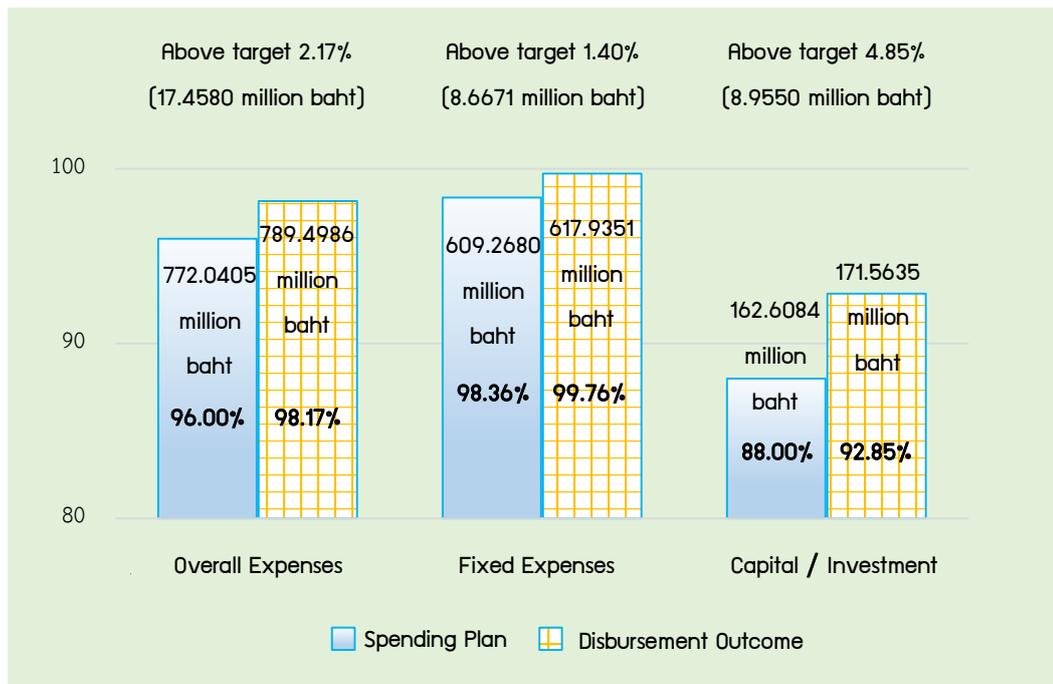### 3.5.11 Integrity and Transparency Assessment of Government Agencies

ITA score 90.45

Level A Highest

Source : Office of the President, Policy and Planning Division

Data : Fiscal Year 2019, September 2019

3.5.12 University Ranking

3.5.13 Government Budget Disbursement

2016   2018

Above target 2.17%   Above target 1.40%   Above target 4.85%
(17.4580 million baht)   (8.6671 million baht)   (8.9550 million baht)

	Overall Expenses	Fixed Expenses	Capital / Investment
Spending Plan	772.0405 million baht 96.00%	609.2680 million baht 98.36%	162.6084 million baht 88.00%
Disbursement Outcome	789.4986 million baht 98.17%	617.9351 million baht 99.76%	171.5635 million baht 92.85%

☐ Spending Plan   ☐ Disbursement Outcome

3.5.14 Education Service Center Development

Good Landscape and Environment

Online Meeting

Network Establishment

Student Application

One stop service
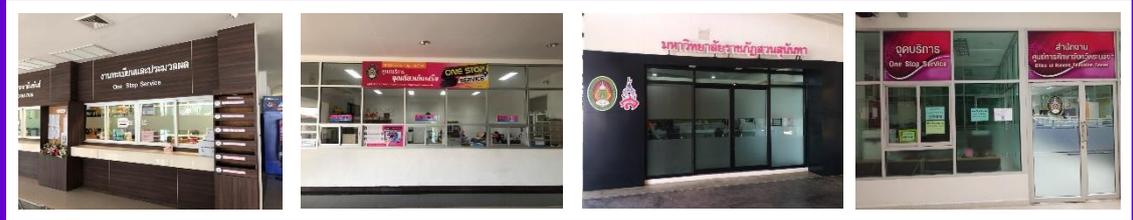
Advisors

Assoc. Prof. Dr. Luedech Girdwichai	President of Suan Sunandha Rajabhat University
Assoc. Prof. Dr Witthaya Mekhum	Vice President for Planning and Quality Assurance

Data Sources

Faculty of Education	International College
Faculty of Science and Technology	College of Innovation and Management
Faculty of Humanities and Social Science	College of Nursing and Health
Faculty of Management Science	College of Allied Health Science
Faculty of Industrial Technology	International School of Art
Faculty of Fine and Applied Arts	College of Logistics and Supply Chain
Graduate School	College of Architecture
Office of the President	Office of General Education and Innovative Electronic Learning (GE)
Office of Arts and Culture	Institute of Lifelong Learning and Promote Creativity (ILPC)
Institute of Research and Development	Academic Resource and Information Technology (ARIT)
Nakhon Pathom Education Center	SSRU Demonstration School
Udon Thani Education Center	Samut Songkhram Education Center
Ranong Education Center	

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